



Music Intelligence Solutions, Inc. Named Top 10 Technology Company by Technology Association of Georgia

uPlaya.com Site Recognized for "Innovative" Digital Services for Music Labels, Artists and Fans Globally

ATLANTA – April 13, 2010 – [Music Intelligence Solutions, Inc.](#)'s [uPlaya](#) service, a leader in the field of digital music and media discovery, was recently named one of the Top 10 Innovative Technology Companies in Georgia by the Technology Association of Georgia (TAG), the state's leading technology organization. The uPlaya service, powered by Music Intelligence Solutions, Inc., was selected for its patented technologies, [Hit Song Science](#)[™] and the [Music Universe](#)[™], which offer unique digital promotion and discovery capabilities to music professionals and fans across the globe.

The TAG Top 10 are selected from the Top 40 list based on a number of criteria, including: degree of innovation; scope and financial impact of innovation; likelihood of success; and promotion of Georgia's innovative efforts nationally and internationally. Companies selected to be in the Top 10 presented at the annual Georgia Technology Summit before more than 1,000 technology leaders. At the Technology Summit, Music Intelligence Solutions also won a coveted "People's Choice Award" for excellence as voted by peers attending the event.

"With over 1,500 technology companies affiliated with TAG in the region, Music Intelligence Solutions is honored to be recognized as one of the top 10 most innovative," stated [David Meredith](#), CEO of Music Intelligence Solutions/ uPlaya. "The combination of our patented uPlaya artificial intelligence system coupled with distribution channels such as Facebook, iPhone and Twitter continues to transform the way digital media can be discovered."

"The Technology Association of Georgia is proud to honor Music Intelligence Solutions as one of the top 10 technology companies in Georgia," said Tino J. Mantella, President of the Technology Association of Georgia. "Top Ten Status acknowledges the integral role that Music Intelligence Solutions and its amazing Hit Song Science and Music Universe innovations are playing in the evolution of the music industry and digital media more broadly."

The New York Times Magazine previously included Hit Song Science[™] in its annual "Year in Ideas: Bright Notions, Bold Inventions" issue and the Harvard Business School profiled Hit Song Science[™] in a full case study that remains popular at top universities around the world.

About Music Intelligence Solutions' uPlaya

Music Intelligence Solutions, Inc. (www.uPlaya.com) uses patent-approved technology to transform the Music Artist experience globally so that no great song goes unheard again. uPlaya services such as *Hit Song Science*[™]

and *Music Universe*[™] enable proprietary discovery, automated programming, commercial market prediction, and community networking capabilities. Music Intelligence Solutions offers artists, songwriters, fans, social networks, mobile subscribers, and leading media companies a powerful new way to create, experience, share, and discover music and visual media. Music Intelligence Solutions' "intelligent systems" are a natural evolution of over a decade of research and development experience. For more information, visit the company website at www.uplaya.com.

About TAG

The Technology Association of Georgia (TAG) is a non-profit organization. By forging strategic alliances, TAG serves as a primary catalyst to foster a rich environment for economic development in Georgia's technology community. Founded in 1999 through the merger of the Business & Technology Alliance (B&TA), the Southeastern Software Association (SSA) and Women in Technology (WIT), TAG is one of the largest state technology associations in the nation. TAG is made up of 9,000 members representing technology leaders from over 1,500 Georgia-based companies, affiliated technology and business organizations.

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