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Math used to find hits



During yesterday's Grammy Awards, Kings of Leon won "Record of the Year" for their hit "Use Somebody" and Beyoncé (above) took home the prize for "Song of the Year" with "Single Ladies."

Were these wins warranted?

No, according to uPlaya (www.uPlaya.com), a music site that offers a patent-approved technology that uses mathematical algorithms to rate music on a scale of 1-10 to judge the hit factor of a song before its release.

uPlaya's technology gave Taylor Swift the nod as her song "You Belong to Me" scored a 8.7, edging out Lady Gaga, who scored an 8.4 with the song "Poker Face". "Single Ladies" managed to score 7.4 score while "Use Somebody" scored the lowest at 7.0.

uPlaya's patent approved "Hit Song Science" uses mathematical algorithms to rate music of all genres and languages on a scale of 1 -10. The service is designed for record labels and artists to help them determine the best music to release to the public.

I hate math.

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- **By David Burger**

David Burger is the pop music/pop culture writer at The Salt Lake Tribune. He's been at several newspapers, including Scranton, Pennsylvania, the home of "The Office." Before that, he spent five years in the Coast Guard. There, on boring midnight watches on the bridge, he would try to keep himself awake and/or keep from throwing up by singing "Thunder Road" to himself while balancing a sextant on his nose. (He'd also look for drowning people, of course.) He also likes condiments, except when throwing up.